

CareersBU

Will your LinkedIn profile get you noticed?

Yes No Maybe Not sure Don't know Other

Starting your Profile	Yes	No
When you create your profile, DON'T delete your old profile		
The Headline	Yes	No
Is your headline clear and concise? E.g. BU UVP Chair		
The photo	Yes	No
Is your profile picture clear and professional?		
Are you a member of any LinkedIn groups?		
Have you updated your profile recently?		
Is your profile complete (e.g. bio, education, work history)?		
Do you have a clear objective for your profile?		
Experience Section	Yes	No
Have you listed your work experience in a clear and concise way?		
Have you included relevant skills and keywords in your profile?		
Have you added any recommendations or endorsements?		
Have you added any relevant links (e.g. portfolio, website)?		

